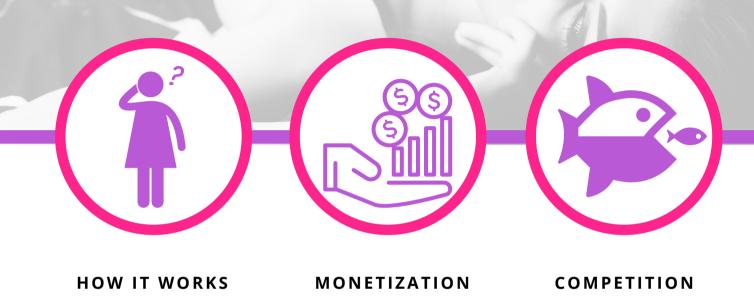


# TOPMODEL

A REVOLUTIONARY BLOCKCHAIN PLATFORM FOR TOP MODELS AND INFLUENCERS FEATURING EXCLUSIVE NFT DROPS AND PREMIUM CONTENT SALES - THE NEW WAY TO EARN ONLINE.

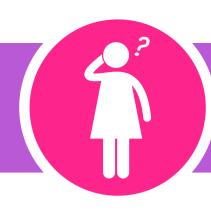




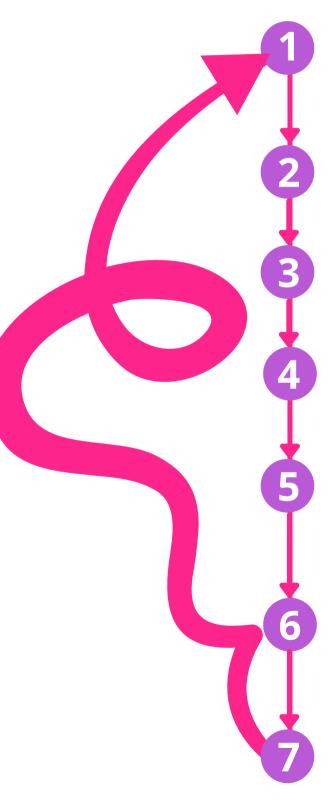
LAUNCHING JUNE 15, 2021

WWW.TOPMODEL.COM

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# **HOW IT WORKS**



Upon launch, TopModel issues its own token (cryptocurrency), which all key TopModel founding team members will receive an allocation of, including you! The rest of the tokens are made available for purchase to the public.

Developers work to continuously build, maintain and improve the TopModel platform.

Models and Influencers work to promote the TopModel Platform and bring users to the site.

Together, both developers, Models and Influencers create and grow the TopModel community.

As the TopModel community grows, so too does TopModel revenues. This growth can lead to an increase in token value which would lead to gains for all token holders.

The cycle repeats itself with further advancements to the TopModel platform, more Top Models and Influencers joining the platform, more users being attracted to the platform, and more NFTs being sold on the platform.

Every time the cycle repeats itself, this leads to greater revenues and more people buying the TopModel token, which again leads to more gains for token holders.

#### Your Role as a Model or Influencer:

Models and Influencers work to promote the TopModel Platform by sharing TopModel with their social media followings, and incentivizing their fans to join the site by launching and selling their own exclusive NFTs and other premium content on the platform.



### What is a TopModel Token?

return for promoting the TopModel platform, founding Top Models or Influencers receive an allocation of TopModel token - a form of cryptocurrency specific to TopModel platform. Each TopModel token represents a share of the TopModel platform, thus if you own a token, you essentially own a share of TopModel. At the same time, these tokens work similarly to a stock and can go up or down in value. The more successful TopModel is, the more you stand to gain from your TopModel token. You can also sell your TopModel token at any time.



#### What is an NFT?

Similar to the old way that fans and super fans collected posters, trading cards, DVD's and other memorabilia of their favourite stars, NFTs are simply a digital version of these same collectibles. You can create and sell your own unique digital images, video clips, and other content or offerings that you know will appeal to your following. You can even create a single NFT or multiple copies of the same NFT to sell at different price points making your NFTs accessible to all of your fans and super fans. The fewer copies there are of each NFT, the more valuable that NFT becomes.





# MONETIZATION

# **NFTs**

95% Revenue Keep (5% Commission Fee)

- A single NFT is considered extremely rare and thus can be sold at a premium, likely to wealthier superfans.
- The more copies of an NFT you create, the less valuable it becomes, however, this will allow you to sell more NFTs at different price points to reach your wider fan base.
- For example, you may sell 50 limited edition copies of one NFT for \$5,000 USD each, 500 premium copies of a second NFT for \$500 USD each, and 5000 classic copies of a third NFT for \$50 USD each.

# PREMIUM CONTENT

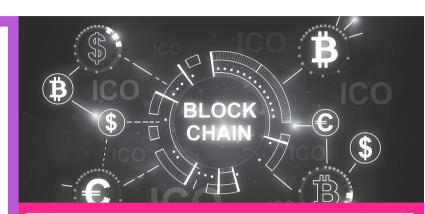
### <u>If paid by Cryptocurrency</u>

90% Revenue Keep (10% Commission Fee)

#### **If paid by Credit Card**

80% Revenue Keep (20% Commission Fee)

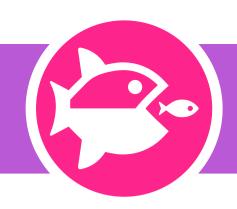
 You can also sell images, video clips and other content to fans who simply want access to premium or exclusive content but are not particular about buying, owning, trading or selling your collectibles (NFTs).



## **Tokens**

- TopModel is a decentralized platform, which means it is owned by its community (anyone who owns a TopModel token).
- You will receive an allocation of tokens as a founding team member of TopModel, which essentially means you will own a share of TopModel!
- Token value can increase and decrease similar to a stock based on TopModel performance.
- Tokens can be bought or sold any time in exchange for their market value at the time of the transaction.
- The longer you hold the token, the more likely it will be for the token to gain in value over time.
- You can also earn additional rewards the longer you hold your token.





# COMPETITION

	TOPMODEL	ONLY FANS	PATREON	GUMROAD
COMMISSION FEES	5-20%	20%	5-12%	3.5-8.5%
TRANSACTION / PROCESSING FEES	NO	NO	\$0.10-0.30/TRANS. 2.9-5% PROCESSING	\$0.30/TRANS. 6-10% PROCESSING
MEMBERSHIP / OTHER FEES	NO	NO	NO	UP TO \$10/MONTH
INSTANT CRYPTO PAYMENTS	YES	NO	NO	NO
INSTANT DAILY WITHDRAWALS	YES	NO	NO	NO
WITHDRAWAL LIMITS	NONE	YES	YES	YES
ENABLED FOR NFTS	YES	NO	NO	NO
MODEL COIN ALLOCATION	YES	NO	NO	NO
MULTIPLE INCOME STREAMS	YES	YES	YES	YES
INCOME POTENTIAL	UNLIMITED	LIMITED	LIMITED	LIMITED
PREMIUM BRAND	YES	NO	NO	NO
PREMIUM MODEL SUPPORT	YES	NO	NO	NO
INDUSTRY EXPERIENCE	20+ YEARS	20+ YEARS	UNKNOWN	UNKNOWN
FULLY VERIFIED	YES	YES	UNKNOWN	UNKNOWN



Exclusive NFT Drops and Premium Content Sales for Top Models and Influencers.

Become a Top Model and discover the new way to earn more income online, and on your terms.

Apply today and start earning tomorrow!

100%

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